

USA PHILATELIC

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2011 / Volume 16 / Quarter 1



LATIN MUSIC LEGENDS



SHOWN AT 140%

A Latin Music Legends

These colorful stamps honor five icons of Latin sound who have had a lasting impact on American music: Tito Puente, Carmen Miranda, Selena, Carlos Gardel, and Celia Cruz.

A Latin Music Legends (First-Class rate Forever®)

DATE OF ISSUE: 3/2011 at TBD

5 designs, TBD positions, plate no. in TBD corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	467140
Block of 10	4.40	467130
Strip of 5	2.20	467120
First Day Covers (5)	4.10	467163
Ceremony Program	6.95	467191
Digital Color Postmark		
First Day Covers (5)	7.50	467168
Pane of 20 & Digital Color Postmark		
First Day Covers (5)	16.95	467199
Commemorative Print Set (5 prints, 5 stamps)	15.95	467174

* Please refer to the order form to request specific plate positions.

**Latin Music
Legends Commemorative
Print Set shown
on back cover!**

GOOD THINGS SHOULD LAST FOREVER.

**At least that's
our philosophy in
Stamp Services.**

Over the past few years, we've noticed an overwhelming trend in your buying habits: **Liberty Bell** — the Forever® stamp introduced in 2007 — now accounts for a majority of all First-Class postage sales.

So it only made sense to give you more of what you want. In the last few months, we've added two more Forever mail-use issues: the **Holiday Evergreens** and **Lady Liberty and U.S. Flag**.

Now, we're pleased to announce that the entire 2011 commemorative program will join the Forever ranks. This benefits the Postal Service as well as our customers. Rather than incur the expense of destroying unsold stamps after a rate change, we can internally adjust the value — keeping our stamps in circulation until they run out.

But what we're most enthusiastic about is the chance to bring the beauty and diversity of our commemorative program to your attention. Now you can choose from a variety of designs celebrating the best in American art, history, and culture without worrying about the rate. You can enjoy these stamps — or use them as postage — forever.

We hope you'll be as excited by the 2011 program as we are!

David E. Failor
Executive Director, Stamp Services

USA PHILATELIC

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2011 / VOLUME 16 / QUARTER 1

Published by

Stamp Services
United States Postal Service
Washington, DC 20260-3501

Postmaster General & Chief Executive Officer
Patrick R. Donahue

*Vice President, Government Relations
& Public Policy*
Marie Therese Dominguez

Executive Director, Stamp Services
David E. Failor

Manager, Stamp Development
Terrence W. McCaffrey

Manager, Stamp Fulfillment Services (SFS)
Khalid Hussain

Editor & Creative Director
William J. Gicker

Design & Production
Journey Group, Inc.
Charlottesville, VA

Printer
Cenveo
St. Louis, MO

A quarterly publication, USA Philatelic is the only official source for the complete line of current stamps and stamp products from the U.S. Postal Service.

Stamp designs and philatelic product shown may reflect preliminary artwork and are subject to change. Single stamps shown are for illustrative purposes only unless specified for individual sale.

Beginning in 1978, all stamp and postal stationery designs are copyrighted by the U.S. Postal Service. The UNITED STATES POSTAL SERVICE, the Eagle logo, Postal Service and Postal Store are trademarks of the United States Postal Service. All rights reserved.

NOTE: Stamps in this catalog are shown at full size (100%) unless otherwise indicated.



Printed in the USA on recycled paper.
© 2011 U.S. Postal Service

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no direct support from taxpayers. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 26th in the 2008 Fortune 500.

Cover art by Rafael Lopez.

Latin Music Legends Feature Story	2-3
New Issues	Inside Cover, 4-7
Commemoratives	8-16
Special Stamps	17-19
Booklets	20
Stamped Envelopes & Cards	21
American Commemorative Collectibles	22-23
Definitives	24-26
Collecting Essentials	27
Products in the Spotlight	28-29
Duck Stamps & Junior Duck Stamps	30
Premium Stationery	31
Self-Adhesive Coils	32
Water-Activated Coils	33



SURF BEYOND THE PERF!

When you see this symbol, visit BeyondthePerf.com and search for a stamp's keyword to find exclusive online content.

Unless otherwise noted, all stamps are Self-Adhesive. Forever® stamps are always equal in value to the then-current First-Class Mail one-ounce, single-piece letter price.

APU Ashton-Potter (USA)
AVR Avery Dennison
BCA Banknote Corporation of America
GFD Guilford Gravure Inc.
SVS Stamp Venturers
SSP Sennett Security Products

Additional information available online
Also available as a self-adhesive booklet
Also available as a self-adhesive coil
Available only while supplies last
Going Off Sale
Sold Out



SOLD OUT

JOIN THE COMMUNITY

Sign up to receive free e-mail notifications on upcoming stamp issues, cancellations, and products.

WWW.BEYONDTHEPERF.COM



BECOME A FAN ON FACEBOOK

WWW.FACEBOOK.COM/USPS

See the Rhyth

Art director Ethel Kessler was on a mission when she began work on *Latin Music Legends*. "My goal was that when you see the stamp, you hear the music," she says.

To illustrate these five icons of Latin sound, Kessler turned to a master of visual rhythm: Mexican-born artist and musician Rafael Lopez. The pair had collaborated on two previous stamps: *Let's Dance/Ballemos, Merengue* (2005) and *Mendez v. Westminster* (2007). And coincidentally, each is quite the Latin dancer.

While Lopez's work is vibrant, graphic, and beautifully expressive, it is not typically representational. In fact, he draws inspiration from primitive art, cave paintings, and Mexican myths.

However, Lopez did have at least one significant portrait in his portfolio. His "Voz Unida" painting was selected as an official poster

for the Obama-Biden campaign — and it caught Kessler's eye.

"What was really great about it was that it wasn't strictly a portrait," she recounts. "There's a more flat, graphic background with the portrait coming out of it, and that's exactly what I envisioned for *Latin Music Legends*."

From the outset, Kessler and Lopez agreed that static poses would not work.

"In most portraits, people are not really doing what they do," Lopez explains. "They're sitting in a chair looking very elegant and formal. But these people are sweating, they're closing their eyes, and they're belting out these tunes. Latin music is all about *moving* and *dancing* and *feeling* that beat."

To capture the essence of each performer, Lopez often combined elements from multiple references. For example, the portrait of Celia Cruz combines a body from a 1960s photograph, a face from one taken in the 1970s, and a feathered headdress from a 1990s shot.

Lopez had to be inventive when references were scarce, as in the case of Carlos Gardel.

SHOWN AT 116%



SHOWN AT 116%



m, Feel the Beat



"I couldn't find a photo of him playing the guitar at the perfect angle, so I asked my wife to take a photo of me playing the guitar," Lopez laughingly confesses. "Basically, what you see in the stamp is my guitar and hands with a photo of Gardel."

Compared to what he calls the "sophisticated" look of other stamp portraits, Lopez describes his images as "raw" and attributes his bold use of color to his cultural heritage.

"I think it comes from living in Mexico for so long," he says. "Everywhere you walk there are big, bright colors bombarding your irises. It just permeates you and you keep it in your subconscious. Every time I try to do something subtle I think, *I'm dying to put a bright purple in there. I need a nice little green.* It just comes out of me."

That outpouring of color combines with texture and pattern in **Latin Music Legends** to create a rich visual dance. Red, green, pink, purple, and yellow themes convey five unique personalities and musical styles.

"In the **Tito Puente** stamp you can see that the guy was hot," Kessler says. "He's banging away on those timbales and you can see the residue."

"And when I look at **Carmen Miranda**," she chuckles, "I hear boom-chica-chica-boom-chica-chica-boom."

Red-hot percussion, syncopated samba, lush Tejano ballads, slow smoky tango, blazing Caribbean salsa — you can feel each beat in Lopez's designs.

As Ethel Kessler hoped, when you see the stamps, you can't help but *hear* the music.



SHOWN AT 116%

New Issues

A | Jazz

Showcasing the artwork of Paul Rogers, this stamp pays tribute to jazz, America's musical gift to the world.



**A Jazz Digital Color Postmark
First Day Cover**

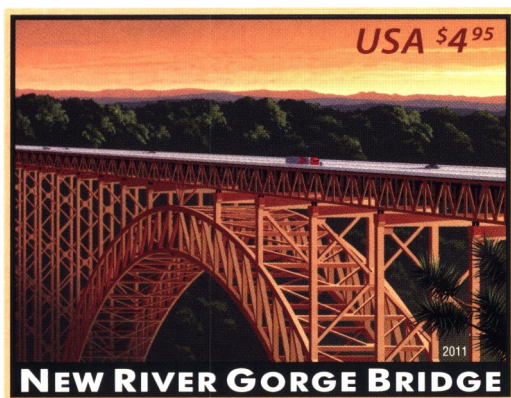
*Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)*

2011



SHOWN AT 270%

SHOWN AT 190%



B | New River Gorge Bridge

The 2011 **Priority Mail**® stamp features an illustration by Dan Cosgrove depicting the New River Gorge Bridge in West Virginia. The bridge features a 1,700-foot span that is the longest steel arch in the Western Hemisphere.



Monumental Expression in Miniature Scale

Illustrating some of the country's grandest bridges is challenging enough — not to mention knowing that they will ultimately be reproduced on a canvas only 1.085 x 1.420 inches.

Thankfully, award-winning artist Dan Cosgrove is experienced at capturing grandiosity in his work.

His unique utilization of light and perspective accomplishes a visual effect that's intriguing — while allowing him to remain simplistic in design. "I look at the stamps as little posters," Cosgrove explains. "I aim to get as much detail as will fit and still show up."

Read more about Cosgrove's process and see his **Priority** and **Express Mail** stamp designs to date.

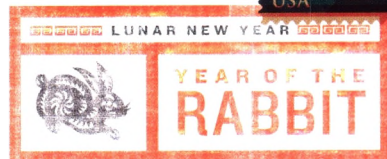
VISIT BEYONDTHEPERF.COM
KEYWORD: COSGROVE

New Issues



C Celebrating Lunar New Year: Year of the Rabbit

For the fourth stamp in the *Celebrating Lunar New Year* series, artist Kam Mak illustrated kumquats, which are often given as gifts and eaten for luck at Lunar New Year festivities.



A Jazz (First-Class rate Forever®)

DATE OF ISSUE: 3/22/11 at New Orleans LA 70113

1 design, TBD positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	466640
Block of 10	4.40	466630
Block of 4	1.76	466620
First Day Cover	.82	466661
Ceremony Program	6.95	466691
Digital Color Postmark First Day Cover	1.50	466665
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466699

B New River Gorge Bridge \$4.95 (Priority Mail®)

DATE OF ISSUE: TBD

1 design, TBD positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$99.00	114440
* Block of 10 w/plate no.	49.50	114430
* Block of 4 w/plate no.	19.80	114420
Single	4.95	114410
First Day Cover	5.33	114461

DATE OF ISSUE: 1/3/11 at Kansas City MO 64108

Prepaid Flat Rate Envelope (Pack of 5)	\$24.75	211505
Prepaid Flat Rate Envelope (Pack of 10)	49.50	211510
Prepaid Flat Rate Envelope (Pack of 25)	123.75	211525
First Day Cover	5.33	211561

C Celebrating Lunar New Year: Year of the Rabbit (First-Class rate Forever®)

DATE OF ISSUE: 1/22/11 at Morrow GA 30260

1 design, gravure (AVR)

Souvenir Sheet of 12	\$5.28	575640
** Uncut Press Sheet	47.52	575684
First Day Cover	.82	575661
First Day Cover (Full Sheet)	7.78	575662
First Day Cancelled (Full Sheet)	7.78	575664
Ceremony Program	6.95	575691
Digital Color Postmark First Day Cover	1.50	575665
Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover	12.95	575699
Deluxe Notecard Set w/ Envelopes & Stamps (12 of each)	14.95	885800

* Please refer to the order form to request specific plate positions.

** Limit 5 per customer.

C Year of the Rabbit

Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)

Visit www.stampproducts.com/lunar-new-year to learn more and see other sets!



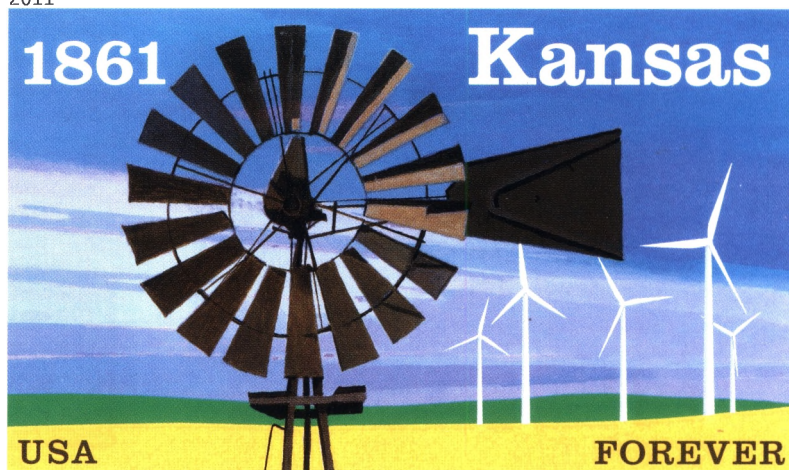
C Year of the Rabbit Deluxe Notecard Set

Commemorate the Year of the Rabbit with this gorgeous notecard set. Includes: 12 notecards (blank inside), 12 envelopes, and a sheet of 12 stamps — all packaged in a collectible box.

New Issues

SHOWN AT 285%

2011



A Kansas Statehood

Now home to some 2.8 million people, Kansas became the 34th state in the Union on January 29, 1861. This stamp celebrates the sesquicentennial of "The Sunflower State."



A Kansas Statehood Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)

A Kansas Statehood (First-Class rate Forever[®])

DATE OF ISSUE: 1/27/11 at Topeka KS 66603

1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$8.80	466340
Block of 10	4.40	466330
Block of 4	1.76	466320
First Day Cover	.82	466361
Ceremony Program	6.95	466391
Digital Color Postmark First Day Cover	1.50	466365
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466399

B Neon Celebrate! (First-Class rate Forever[®])

DATE OF ISSUE: 2/11/11 at Charleston SC 29423

1 design, TBD positions, plate no. in 4 corners, gravure (SSP)

* Pane of 20 w/plate no.	\$8.80	576240
Block of 10	4.40	576230
Block of 4	1.76	576220
First Day Cover	.82	576261
Pane of 20 & First Day Cover	9.95	576293

SHOWN AT 230%



B Neon Celebrate!

Bringing an extra wish for happiness to anyone celebrating a special time, this stamp features a brilliantly colored design crafted out of neon and glass by artist Michael Flechtner.



Surf Beyond the Perf

Want to know how a visit to a museum in Los Angeles inspired the *Neon Celebrate!* stamp? We'll tell you in the upcoming issue of *Beyond the Perf*. Don't miss it; sign up now at BeyondthePerf.com to receive free e-mail notifications!

New Issues

SHOWN AT 270%



C Ronald Reagan Centennial

This stamp recognizes the centennial of the birth of Ronald Reagan, the 40th President of the United States. Artist Bart Forbes based the design on a photograph taken in 1985 at Reagan's beloved "Rancho del Cielo" (Ranch in the Sky), near Santa Barbara, California.

C Ronald Reagan Centennial (First-Class rate Forever®)

DATE OF ISSUE: 2/10/11 at Simi Valley CA 93065

1 design, 10 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	466540
Block of 10	4.40	466530
Block of 4	1.76	466520
** Uncut Press Sheet	88.00	466584
First Day Cover	.82	466561
Ceremony Program	6.95	466591
Digital Color Postmark First Day Cover	1.50	466565
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466599

D Lady Liberty and U.S. Flag (First-Class rate Forever®)

DATE OF ISSUE: 12/1/10 at Washington DC 20066

2 designs, plate no. every 40', offset (APU)

Full Coil of 100 (only)	\$44.00	787940
First Day Covers (2)	1.64	787963

DATE OF ISSUE: 12/1/10 at Washington DC 20066

2 designs, plate no. every 40', gravure (AVR)

Full Coil of 100 (only)	\$44.00	787941
-------------------------	---------	--------

DATE OF ISSUE: 12/1/10 at Washington DC 20066

2 designs, plate no. every 32', offset (SSP)

Full Coil of 100 (only)	\$44.00	787942
-------------------------	---------	--------

* Please refer to the order form to request specific plate positions.

** Limit 5 per customer.

‡ This number represents the actual plate number intervals.



D Lady Liberty and U.S. Flag

These se-tenant stamps honor two world-recognized symbols of the United States, the Statue of Liberty (photographed by Raimund Linke) and the U.S. Flag (photographed by Ron Watts).

SHOWN AT 190%

Commemoratives

SHOWN AT 175%



A Julia de Burgos 44¢

The 26th issuance in the **Literary Arts** series honors Julia de Burgos, one of Puerto Rico's most celebrated poets. The stamp features a portrait of de Burgos created by artist Jody Hewgill. Keyword: **Burgos**

SHOWN AT 175%



B Celebrating Lunar New Year: Year of the Tiger 44¢

Artist Kam Mak illustrated narcissus flowers for the third issuance in the **Celebrating Lunar New Year** series. The design also incorporates elements from the previous Lunar New Year stamps, including an intricate paper-cut design of a tiger and the Chinese character — drawn in grass-style calligraphy — for "Tiger." Keyword: **Lunar New Year**

SHOWN AT 175%



C Winslow Homer 44¢

The ninth issuance in the **American Treasures** series features *Boys in a Pasture*, an 1874 oil-on-canvas painting by Winslow Homer. The painting is part of the Hayden Collection at the Museum of Fine Arts, Boston. Keyword: **Homer**

A Julia de Burgos 44¢

DATE OF ISSUE: 9/14/10 at San Juan PR
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	465940
Block of 10	4.40	465930
Block of 4	1.76	465920
First Day Cover	.82	465961
Pane of 20 & First Day Cover	9.95	465993
Ceremony Program	6.95	465991

B Celebrating Lunar New Year: Year of the Tiger 44¢

DATE OF ISSUE: 1/14/10 at Los Angeles CA
1 design, gravure (AVR)

Souvenir Sheet of 12	\$5.28	SOLD OUT
✂ Uncut Press Sheet	47.52	574384
First Day Cover	.82	SOLD OUT
First Day Cover (Full Sheet)	7.78	SOLD OUT
Ceremony Program	6.95	SOLD OUT
① Digital Color Postmark First Day Cover	1.50	574365
Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover	12.95	SOLD OUT
Deluxe Notecard Set w/Envelopes & Stamps (12 of each)	14.95	574366

C Winslow Homer 44¢

DATE OF ISSUE: 8/12/10 at Richmond VA
1 design, 9 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	466140
Block of 10	4.40	466130
Block of 4	1.76	466120
First Day Cover	.82	466161
Ceremony Program	6.95	466191
Digital Color Postmark First Day Cover	1.50	466165
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466199



C Winslow Homer Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)

Commemoratives

HAWAIIAN RAIN FOREST

12TH IN A SERIES

SHOWN AT 70%



N A T U R E O F A M E R I C A

D Hawaiian Rain Forest

The twelfth and final issuance in the **Nature of America** series features a rain forest in Hawai'i. This colorful depiction completes the educational series that began in 1999 and focused on the beauty and complexity of major plant and animal communities in the United States. Keyword: **Hawaiian**

D Hawaiian Rain Forest 44¢

DATE OF ISSUE: 9/1/10 at Hawai'i National Park HI
10 designs, offset (SSP)

Souvenir Sheet of 10	\$4.40	465740
Uncut Press Sheet	35.20	465784
Oversized Premium Stamped Cards (Set of 10)	8.95	885400
First Day Cover (Full Sheet)	6.90	465762
First Day Cancelled (Full Sheet)	6.90	465764
Ceremony Program	6.95	465791
Souvenir Sheet of 10 & First Day Cover (Full Sheet)	11.95	465793
Limited Edition Collector's Set	99.95	SOLD OUT

* Please refer to the order form to request specific plate positions.

✂ Available while supplies last.

🕒 Going off sale 3/31/11.



Nature of America: A Look Back

Hawaiian Rain Forest brings the **Nature of America** series to an end after 12 years of astonishing designs.

But the original concept for these stamps was not a series at all — it all started as one simple assignment.

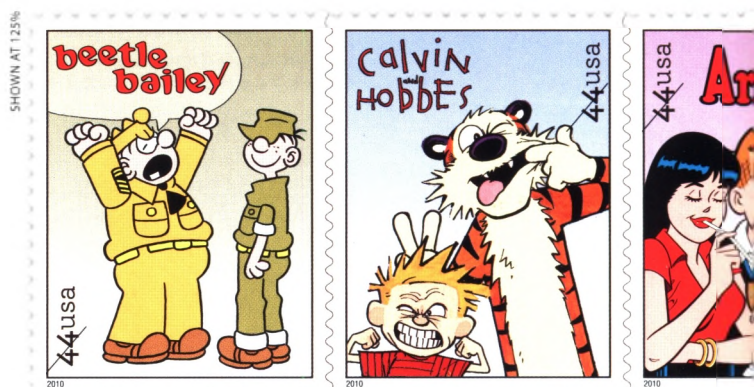
Learn how a block of four stamps eventually turned into 120. Plus, see original sketches for every issuance, from 1999 to 2010.

VISIT BEYONDTHEPERF.COM
KEYWORD: NATURE OF AMERICA

Commemoratives

A | Sunday Funnies

These stamps honor five of our most beloved comic strips: *Beetle Bailey*, *Calvin and Hobbes*, *Archie*, *Garfield*, and *Dennis the Menace*. The strips, as well as their characters, may have changed over the years, yet each remains an enduring classic. Keyword: **Funnies**



A Sunday Funnies 44¢

DATE OF ISSUE: 7/16/10 at Columbus OH
5 designs, 9 positions, plate no. in 2 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	465540
Block of 10	4.40	465530
Strip of 5	2.20	465520
Uncut Press Sheet	79.20	465584
First Day Covers (5)	4.10	465563
Ceremony Program	6.95	465591
Digital Color Postmark First Day Covers (5)	7.50	465568
Pane of 20 & Digital Color Postmark First Day Covers (5)	16.95	465599

B Animal Rescue: Adopt A Shelter Pet 44¢

DATE OF ISSUE: 4/30/10 at North Hollywood CA
10 designs, 8 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$8.80	576040
Block of 10	4.40	576030
Uncut Press Sheet	70.40	576084
First Day Covers (10)	8.20	576063
Ceremony Program	6.95	576091
Digital Color Postmark First Day Covers (10)	15.00	576068
Pane of 20 & Digital Color Postmark First Day Covers (2 Random: 1 Cat & 1 Dog)	11.95	576099
✧ Notecard Set w/Envelopes & Stamps (10 cards, 1 of each design)	12.95	576094
All About Your Best Friend Book: Dog Edition	14.95	576077
All About Your Best Friend Book: Cat Edition	14.95	576078
✧ Package of 10 catalogs (1 of each design)	9.95	576087
Pet Adoption Certificate: Dog Edition	4.95	576071
Pet Adoption Certificate: Cat Edition	4.95	576072

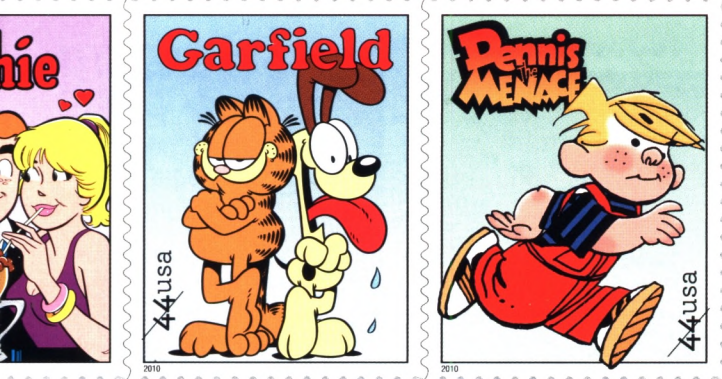


B | Animal Rescue: Adopt A Shelter Pet

With these stamps depicting formerly homeless dogs and cats, the U.S. Postal Service hopes to raise awareness of the need to adopt shelter pets. Keyword: **Shelter Pets**

All About Your Best Friend Pet Diaries & Notecard Set shown on page 29!

Commemoratives



C Anna Julia Cooper 44¢

DATE OF ISSUE: 6/11/09 at Washington DC
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$8.80	463840
Block of 10	4.40	463830
Block of 4	1.76	463820
Pane of 20 & First Day Cover	9.62	463893
Ceremony Program	6.95	463891
Diary Page (7 1/2" x 10 1/8"), Maxi Card w/ Cancellation (7 1/2" x 5") & Pane of 20	13.95	463876

D Mother Teresa 44¢

DATE OF ISSUE: 9/5/10 at Washington DC
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	465140
Block of 10	4.40	465130
Block of 4	1.76	465120
First Day Cover	.82	465161
Ceremony Program	6.95	465191
Digital Color Postmark First Day Cover	1.50	465165
Pane of 20 & Digital Color Postmark First Day Cover	10.95	465199

* Please refer to the order form to request specific plate positions.
▼ Available while supplies last.

FIRST DAY OF ISSUE

MOTHER TERESA

SEPTEMBER 5, 2010
WASHINGTON, DC 20066



D Mother Teresa Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)

SHOWN AT 200%



C Anna Julia Cooper

The 32nd stamp in the **Black Heritage** series is a tribute to Anna Julia Cooper: educator, scholar, feminist, and activist. Keyword: **Anna Julia Cooper**

SHOWN AT 200%



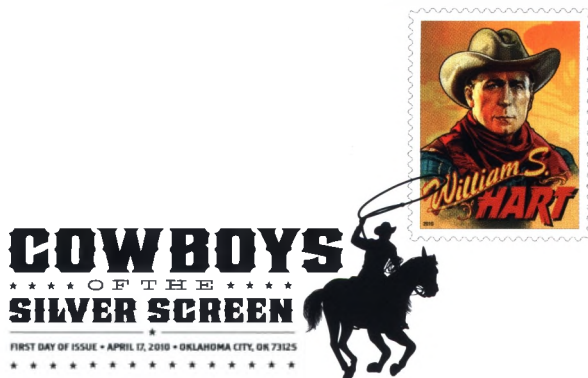
D Mother Teresa

Featuring a portrait by artist Thomas Blackshear II, this stamp recognizes the humanitarian contributions of Mother Teresa. Keyword: **Terese**

Commemoratives

A Cowboys of the Silver Screen

Commemorating extraordinary performers who helped popularize the American Western, this pane of 20 features four Hollywood cowboys — Roy Rogers, Tom Mix, William S. Hart, and Gene Autry.



A Cowboys of the Silver Screen First Day Cover

Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)

SHOWN AT 235%



B Kate Smith

This striking stamp design honors radio and television star Kate Smith, a singer beloved for her rendition of Irving Berlin's "God Bless America."



SHOWN AT 135%

A Cowboys of the Silver Screen 44¢

DATE OF ISSUE: 4/17/10 at Oklahoma City OK
4 designs, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$8.80	SOLD OUT
Block of 10	4.40	SOLD OUT
Block of 4	1.76	SOLD OUT
Uncut Press Sheet	79.20	465384
Premium Stamped Cards (Booklet of 20)	14.95	465366
First Day Covers (4)	3.28	465363
Ceremony Program	6.95	465391
Digital Color Postmark First Day Covers (4)	6.00	465368
Pane of 20 & Digital Color Postmark First Day Covers (4)	14.95	465399

B Kate Smith 44¢

DATE OF ISSUE: 5/27/10 at Washington DC
1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	464840
Block of 10	4.40	464830
Block of 4	1.76	464820
First Day Cover	.82	464861
Ceremony Program	6.95	464891
Digital Color Postmark First Day Cover	1.50	464865
Pane of 20 & Digital Color Postmark First Day Cover	10.95	464899

Commemoratives

C Oscar Micheaux 44¢

DATE OF ISSUE: 6/22/10 at New York NY

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	464940
Block of 10	4.40	464930
Block of 4	1.76	464920
First Day Cover	.82	464961
Pane of 20 & First Day Cover	9.95	464993
Ceremony Program	6.95	464991
Diary Page (7 1/2" x 10 1/8"), Maxi Card w/Cancellation (7 1/2" x 5") & Pane of 20	13.95	464976

D Katharine Hepburn 44¢

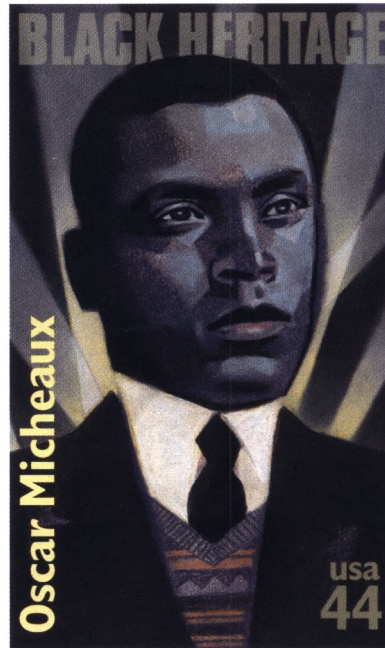
DATE OF ISSUE: 5/12/10 at Old Saybrook CT

1 design, 4 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & selvage	\$8.80	465040
Block of 10	4.40	465030
Block of 4	1.76	465020
Uncut Press Sheet	35.20	465084
First Day Cover	.82	465061
First Day Cover (Full Pane)	11.30	465062
Ceremony Program	6.95	465091
Digital Color Postmark First Day Cover	1.50	465065
Pane of 20 & Digital Color Postmark First Day Cover	10.95	465099

* Please refer to the order form to request specific plate positions.

SHOWN AT 235%

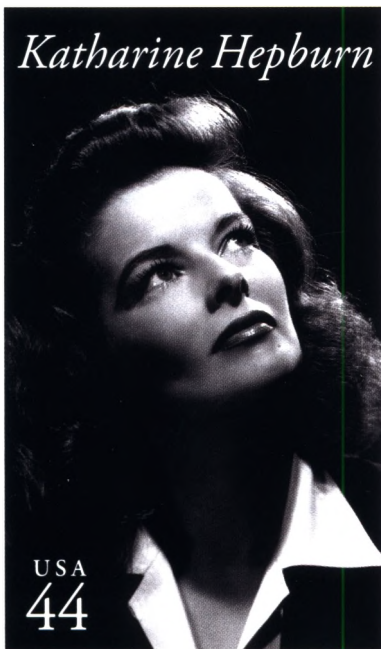


2010

C Oscar Micheaux

The 33rd stamp in the **Black Heritage** series features pioneering filmmaker Oscar Micheaux, whose entrepreneurial spirit and independent vision continue to inspire filmmakers and artists today. Keyword: **Oscar**

SHOWN AT 230%



2010

D Katharine Hepburn Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers
(applied to a stamped #6 3/4 envelope)



D Katharine Hepburn

This 16th issuance in the **Legends of Hollywood** series honors Katharine Hepburn, one of America's most fascinating and enduring stars. Keyword: **Hepburn**

Commemoratives

SHOWN AT 220%



NEGRO LEAGUES BASEBALL

NEGRO LEAGUES BASEBALL

A | Negro Leagues Baseball

The *Negro Leagues Baseball* stamps pay tribute to the all-black professional baseball leagues that operated from 1920 to about 1960. Keyword: **Baseball**

A Negro Leagues Baseball 44¢

DATE OF ISSUE: 7/15/10 at Kansas City MO
2 designs, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	465240
Block of 10	4.40	465230
Block of 4	1.76	465220
First Day Covers (2)	1.64	465263
Ceremony Program	6.95	465291
Digital Color Postmark First Day Covers (2)	3.00	465268
Pane of 20 & Digital Color Postmark First Day Covers (2)	11.95	465299
Diary Page (7 1/2" x 10 1/8") & Pane of 20	12.95	465276
✦ <i>We Are the Ship</i> hardcover book by Kadir Nelson & Pane of 20	18.95	465273
Commemorative Folio w/ Pane of 20	16.95	465274

B | Vancouver 2010 Olympic Winter Games 44¢

DATE OF ISSUE: 1/22/10 at Park City UT
1 design, 8 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	440040
Block of 10	4.40	440030
Block of 4	1.76	440020
① First Day Cover	.82	440061
Pane of 20 & First Day Cover	9.95	440093
Ceremony Program	6.95	440091

SHOWN AT 250%



B | Vancouver 2010 Olympic Winter Games

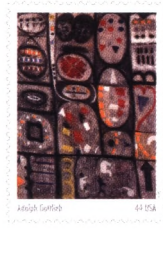
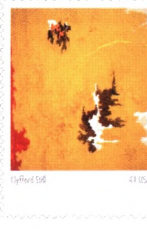
On this stamp honoring the spirit of athleticism and international unity inspired by the Olympic Games, illustrator Steve McCracken captures the thrill of an airborne snowboarder. The stamp was issued to coincide with the XXI Olympic Winter Games.

Commemoratives

The function of the artist is to express reality as felt. *Frank Rothwell*

ABSTRACT EXPRESSIONISTS

The abstract expressionists revolutionized art and moved the U.S. to the center of the international art scene during the 1940s and 1950s. Based primarily in New York City, this group of artists with radically different styles created a new visual language based on color, motion, and the expression of universal truths. In the process, they transformed the act of painting into a means of self-discovery, which was both uniquely American and utterly new.



SHOWN AT 60%

Abstract Expressionists

This ten-stamp souvenir sheet celebrates the artistic innovations and achievements of ten abstract expressionists, a group of artists who revolutionized art during the 1940s and 1950s. Keyword: **Abstract**

Abstract Expressionists 44¢

DATE OF ISSUE: 3/11/10 at Buffalo NY
10 designs, offset (APU)

Souvenir Sheet of 10	\$4.40	SOLD OUT
First Day Cover (Full Sheet)	6.90	SOLD OUT
First Day Cancelled (Full Sheet)	6.90	465664
Souvenir Sheet of 10 & First Day Cover (Full Sheet)	11.95	SOLD OUT
Ceremony Program	6.95	SOLD OUT
Digital Color Postmark First Day Covers (Set of 10)	15.00	465668
Souvenir Sheet of 10 & Digital Color Postmark First Day Covers (Set of 10)	19.95	465699

* Please refer to the order form to request specific plate positions.

Available while supplies last.

Going off sale 3/31/11.

Abstract Expressionists: Embracing the Intuitive

Art director Ethel Kessler explains the unconventional formatting of the *Abstract Expressionists* pane as being "about reflecting the spirit of the artists, not dictating structure on top of the art."

Rather than use a typical arrangement of uniform rows of interlocking stamps, Kessler created stamps of different shapes and sizes and surrounded each with white space — almost as if hanging paintings on a gallery wall.

Learn more about Kessler's approach and an important trait that the stamps share with the paintings they depict — dramatic scale.

VISIT BEYONDTHEPERF.COM
KEYWORD: ABSTRACT

The Lovers Is the Cock's Comb, 1944 by Arshile Gorky. © 2009 Artists Rights Society (ARS), New York.
Romanesque Façade, 1949 by Adolph Gottlieb. © Adolph and Esther Gottlieb Foundation/VAGA, New York, NY.
Flag in the Spanish Republic No. 34, 1953-54 by Robert Motherwell. © Dedalus Foundation/VAGA, New York, NY.
The Golden Wall, 1961 by Hans Hofmann. © 2009 The Renate, Hans & Maria Hofmann Trust/Artists Rights Society (ARS), New York.
Asheville, 1948 by Willem de Kooning. © 2009 The Willem de Kooning Foundation/Artists Rights Society (ARS), New York.
La Grande Vallée, 1983 by Joan Mitchell. Private Collection. © Estate of Joan Mitchell. Courtesy Joan Mitchell Foundation and Edward Tyler Nahem.
Achilles, 1952 by Barnett Newman. © 2009 The Barnett Newman Foundation/Artists Rights Society (ARS), New York.
Convergence, 1952 by Jackson Pollock. © 2009 Pollock-Krasner Foundation/Artists Rights Society (ARS), New York.
Orange and Yellow, 1956 by Mark Rothko. © 1998 Kate Rothko Prizel & Christopher Rothko/Artists Rights Society (ARS), New York.

Commemoratives

SHOWN AT 175%



A Scouting

To celebrate the adventure and spirit of scouting, illustrator Craig Frazier depicted two scouts in clothing and accessories often part of the outdoor experience. Since the creation of the scouting movement, hundreds of millions of children have benefited from its opportunities.

Keyword: **Scouting**

A Scouting 44c

DATE OF ISSUE: 7/27/10 at Fort A.P. Hill VA

1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	465440
Block of 10	4.40	465430
Block of 4	1.76	465420
First Day Cover	.82	465461
Ceremony Program	6.95	SOLD OUT
Digital Color Postmark First Day Cover	1.50	465465
Pane of 20 & Digital Color Postmark First Day Cover	10.95	465499

B Bill Mauldin 44c

DATE OF ISSUE: 3/31/10 at Santa Fe NM

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$8.80	466040
Block of 10	4.40	466030
Block of 4	1.76	466020
① First Day Cover	.82	466061
Ceremony Program	6.95	466091
① Digital Color Postmark First Day Cover	1.50	466065
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466099

C Distinguished Sailors 44c

DATE OF ISSUE: 2/4/10 at Washington DC

4 designs, 10 positions, plate no. in 4 corners, gravure (AVR)

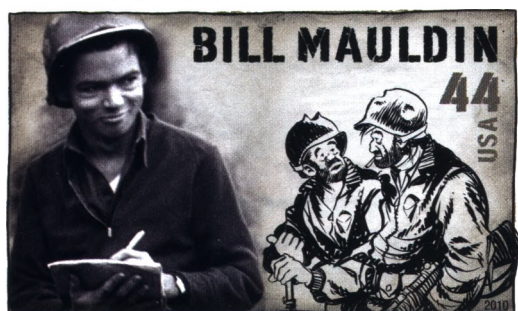
* Pane of 20 w/plate no. & header	\$8.80	465840
Block of 10	4.40	465830
Block of 4	1.76	465820
① First Day Cover (Set of 4)	3.28	465863
Pane of 20 & First Day Cover (Set of 4)	12.95	465893
Ceremony Program	6.95	465891
① Digital Color Postmark First Day Covers (Set of 4)	6.00	465868
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	14.95	465899

* Please refer to the order form to request specific plate positions.

✕ Available while supplies last.

① Going off sale 3/31/11.

SHOWN AT 180%



B Bill Mauldin

With this stamp, the U.S. Postal Service honors Bill Mauldin, one of America's favorite cartoonists. During World War II, military readers got a knowing laugh from Mauldin's characters Willie and Joe, who gave their civilian audience an idea of what life was like for soldiers.

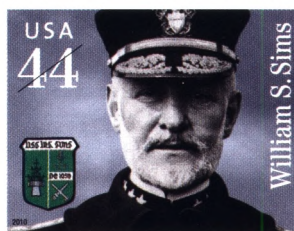
Keyword: **Mauldin**

C Distinguished Sailors

These stamps commemorate four sailors who served with bravery and distinction during the 20th century: William S. Sims, Arleigh A. Burke, John McCloy, and Doris Miller.

Keyword: **Sailors**

SHOWN AT 110%



Special Stamps



SHOWN AT 200%



SHOWN AT 200%

A Love: Pansies In A Basket

B Wedding Rings

A Love: Pansies In A Basket 44¢

DATE OF ISSUE: 4/22/10 at Kansas City MO

1 design, 12 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$8.80	575240
Block of 10	4.40	575230
Block of 4	1.76	575220
First Day Cover	.82	575261
Ceremony Program	6.95	575291
Digital Color Postmark First Day Cover	1.50	575265
Pane of 20 & Digital Color Postmark First Day Cover	10.95	575299

B Wedding Rings 44¢ (First-Class rate)

DATE OF ISSUE: 5/1/09 at Washington DC

1 design, 8 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	574240
Block of 10	4.40	574230
Block of 4	1.76	574220
Pane of 20 & Digital Color Postmark First Day Cover	10.30	574299

C Wedding Cake 61¢ (2 oz.)

DATE OF ISSUE: 5/1/09 at Washington DC

1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$12.20	574140
Block of 10	6.10	574130
Block of 4	2.44	574120
Pane of 20 & Digital Color Postmark First Day Cover	13.70	574199

D Celebrate! 44¢

REISSUED: 6/10/09 at Washington DC

1 design, 12 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	574540
Block of 10	4.40	574530
Block of 4	1.76	574520
Pane of 20 & First Day Cover	9.62	574593

* Please refer to the order form to request specific plate positions.



SHOWN AT 190%

C Wedding Cake



SHOWN AT 190%

D Celebrate!

Special Stamps



A Holiday Evergreens Keyword: **Evergreens**

A Holiday Evergreens (First-Class rate Forever®)

DATE OF ISSUE: 10/21/10 at New York NY
4 designs, offset (SSP)

Booklet of 20 (2-sided)	\$8.80	679740
First Day Covers (4)	3.28	679763
Ceremony Program	6.95	679791
Digital Color Postmark First Day Covers (4)	6.00	679768
Booklet of 20 & Digital Color Postmark First Day Cover (1 random)	10.95	679799
Notecard Set w/ Envelopes & Stamps (8 cards, 2 of each design)	11.95	886600

DATE OF ISSUE: 10/21/10 at New York NY
4 designs, offset (APU)

ATM Booklet of 18	\$7.92	575040
First Day Covers (4)	3.28	575063

B Breast Cancer Research Semipostal (First-Class rate)

REPRINTED: 8/00
1 design, 8 positions, plate no. in 4 corners, offset (AVR)

* Pane of 20 w/ plate no.	\$11.00	503240
Block of 10	5.50	503230
Block of 4	2.20	503220

NOTE: Postage value of *Breast Cancer Research Semipostal* will be valued at the current First-Class rate.

C Madonna and Sleeping Child by Sassoferatto 44¢

(Not Shown)

DATE OF ISSUE: 10/20/09 at San Simeon CA
1 design, offset (APU)

Booklet of 20 (2-sided)	\$8.80	678640
Booklet of 20 & First Day Cover	9.62	678693
Ceremony Program	6.95	678691

D Winter Holidays 44¢ (Not Shown)

DATE OF ISSUE: 10/8/09 at New York NY
4 designs, offset (SSP)

Booklet of 20 (2-sided)	\$8.80	678540
Ceremony Program	6.95	678591
Booklet of 20 & Digital Color Postmark First Day Covers (4)	14.80	678599

DATE OF ISSUE: 10/8/09 at New York NY
4 designs, gravure (AVR)

ATM Booklet of 18	\$7.92	573740
-------------------	--------	--------

E Hanukkah 44¢ (Not Shown)

DATE OF ISSUE: 10/9/09 at New York NY
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$8.80	573540
Block of 10	4.40	573530
Block of 4	1.76	573520
Pane of 20 & First Day Cover	9.62	573593
Ceremony Program	6.95	573591

F Kwanzaa 44¢

DATE OF ISSUE: 10/9/09 at New York NY
1 design, 8 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$8.80	573440
Block of 10	4.40	573430
Block of 4	1.76	573420
Pane of 20 & First Day Cover	9.62	573493
Ceremony Program	6.95	573491

G Eid 44¢

DATE OF ISSUE: 9/3/09 at Washington DC
1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	573640
Block of 10	4.40	573630
Block of 4	1.76	573620

SHOWN AT 175%



B Breast Cancer Research Semipostal
Keyword: **Semipostal**

Special Stamps

SHOWN AT 210%



KWANZAA • USA 44

F Kwanzaa

SHOWN AT 210%



2009

G Eid

SHOWN AT 210%



H Angel with Lute Keyword: **Angel**

H Angel with Lute 44¢

DATE OF ISSUE: 10/21/10 at New York NY

1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$8.80	575140
Block of 10	4.40	575130
Block of 4	1.76	575120
First Day Cover	.82	575161
Ceremony Program	6.95	575191
Digital Color Postmark First Day Cover	1.50	575165
Pane of 20 & Digital Color Postmark First Day Cover	10.95	575199

J Liberty Bell (First-Class rate Forever®) (Shown on page 20)

DATE OF ISSUE: 10/25/08 at New York NY

1 design, gravure (SSP)

Vending Booklet of 20	\$8.80	619240
-----------------------	--------	--------

DATE OF ISSUE: 5/15/09 at Washington DC

1 design, offset (SSP)

Booklet of 20 (2-sided)	\$8.80	678940
-------------------------	--------	--------

DATE OF ISSUE: 8/7/09 at Pittsburgh PA

1 design, gravure (AVR)

Booklet of 20 (2-sided)	\$8.80	678941
-------------------------	--------	--------

DATE OF ISSUE: 8/7/09 at Pittsburgh PA

1 design, offset (APU)

Booklet of 20 (2-sided)	\$8.80	678942
-------------------------	--------	--------

REISSUED: 2/3/10 at Washington DC

1 design, offset (APU)

ATM Booklet of 18	\$7.92	523340
-------------------	--------	--------

First Day Cover	.82	523361
-----------------	-----	--------

K Bixby Creek Bridge \$18.30 (Express Mail®) (Not Shown)

DATE OF ISSUE: 2/3/10 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$366.00	114540
* Block of 10 w/plate no.	183.00	114530
* Block of 4 w/plate no.	73.20	114520
Single	18.30	114510
First Day Cover	18.68	114561

L Mackinac Bridge \$4.90 (Not Shown)

DATE OF ISSUE: 2/3/10 at Mackinaw City MI

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$98.00	113940
* Block of 10 w/plate no.	49.00	113930
* Block of 4 w/plate no.	19.60	113920
Single	4.90	113910
First Day Cover	5.28	113961

DATE OF ISSUE: 1/4/10 at Kansas City MO

Prepaid Flat Rate Envelope (Pack of 5) \$24.50 211405

Prepaid Flat Rate Envelope (Pack of 10) 49.00 211410

Prepaid Flat Rate Envelope (Pack of 25) 122.50 211425

First Day Cover	5.28	211461
-----------------	------	--------

M Redwood Forest \$4.95 (Priority Mail®) (Not Shown)

DATE OF ISSUE: 1/16/09 at San Diego CA

1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$99.00	113440
* Block of 10 w/plate no.	49.50	113430
* Block of 4 w/plate no.	19.80	113420
Single	4.95	113410

* Please refer to the order form to request specific plate positions.

Going off sale 3/31/11.

Booklets

SHOWN AT 180%



2009

A U.S. Flag

SHOWN AT 180%

8002



USA FIRST-CLASS FOREVER

B Liberty Bell



SHOWN AT 150%



C Love: King and Queen of Hearts



A U.S. Flag 44¢

DATE OF ISSUE: 6/5/09 at McLean VA
1 design, gravure (AVR)

Booklet of 10	\$4.40	679340
---------------	--------	--------

B Liberty Bell (First-Class rate Forever®)

DATE OF ISSUE: 10/25/08 at New York NY
1 design, gravure (SSP)

Vending Booklet of 20	\$8.80	619240
-----------------------	--------	--------

DATE OF ISSUE: 5/15/09 at Washington DC
1 design, offset (SSP)

Booklet of 20 (2-sided)	\$8.80	678940
-------------------------	--------	--------

DATE OF ISSUE: 8/7/09 at Pittsburgh PA
1 design, gravure (AVR)

Booklet of 20 (2-sided)	\$8.80	678941
-------------------------	--------	--------

DATE OF ISSUE: 8/7/09 at Pittsburgh PA
1 design, offset (APU)

Booklet of 20 (2-sided)	\$8.80	678942
-------------------------	--------	--------

REISSUED: 2/3/10 at Washington DC
1 design, offset (APU)

ATM Booklet of 18	\$7.92	523340
-------------------	--------	--------

1 First Day Cover	.82	523361
-------------------	-----	--------

C Love: King and Queen of Hearts 44¢

DATE OF ISSUE: 5/8/09 at Washington DC
2 designs, gravure (AVR)

Booklet of 20	\$8.80	678840
---------------	--------	--------

Booklet of 20 & Digital Color Postmark First Day Covers (2)	11.80	678899
--	-------	--------

Also available as a self-adhesive coil.

Going off sale 3/31/11.

Stamped Envelopes & Cards

A NEW Liberty Bell Stamped Envelope (First-Class rate Forever®) (Not Shown)

ISSUED: 1/3/11 at Kansas City MO 64108
1 design, offset (APU)

FORMAT		SINGLE	BOX OF 500
#10 Regular	\$.54	219440	\$237.75 219480
#10 Regular Packet of 5	2.70	219405	
#10 Regular w/cancellation	.64	219461	

B Liberty Bell Stamped Envelope First Day Cover Bundles (Not Shown)

REISSUED: 1/4/10 at Kansas City MO
1 design, offset (APU)

❶ Water-Activated Format (Bundle of 6 First Day Covers)	\$3.84	290563
❶ Self-Adhesive Format (Bundle of 6 First Day Covers)	4.44	280163

NOTE: Each bundle contains #10 regular & window, #9 regular & window, #6¼ regular & window.

C Seabiscuit Stamped Envelope 44¢

REISSUED: 1/4/10 at Kansas City MO
1 design, offset (APU)
(WATER-ACTIVATED)

FORMAT		SINGLE	BOX OF 500
#10 Regular	\$.54	SOLD OUT	\$237.75 SOLD OUT
#10 Regular Packet of 5	2.70	SOLD OUT	
❶ #10 Regular w/cancellation	.64	288561	
#10 Window	.54	288640	237.75 288680
#10 Window Packet of 5	2.70	288605	
❶ #10 Window w/cancellation	.64	288661	
#9 Regular	.54	288740	237.75 288780
#9 Regular Packet of 5	2.70	288705	
❶ #9 Regular w/cancellation	.64	288761	
#9 Window	.54	288840	237.75 288880
#9 Window Packet of 5	2.70	288805	
❶ #9 Window w/cancellation	.64	288861	
#6¼ Regular	.54	294840	235.50 294880
#6¼ Regular Packet of 5	2.70	294805	
❶ #6¼ Regular w/cancellation	.64	294861	
#6¼ Window	.54	294940	235.50 294980
#6¼ Window Packet of 5	2.70	294905	
❶ #6¼ Window w/cancellation	.64	294961	

D Seabiscuit Stamped Envelope PSA First Day Cover Bundles

(Not Shown)

REISSUED: 1/4/10 at Kansas City MO
1 design, offset (APU)

❶ Self-Adhesive Format (Bundle of 6 First Day Covers)	\$4.44	299063
---	--------	--------

E Koi Stamped Cards 28¢

REISSUED: 1/4/10 at Kansas City MO

Single card (Random design)	\$.31	283140
Single card (Set of 2, both designs)	.62	283198
❶ Single card w/Cancellation (Set of 2, both designs)	.82	283163
Single card (Set of 10)	3.10	283110
Double Reply Card	.62	283240
❶ Double Reply Card w/Cancellation	.72	283261

NOTE: a 3¢ surcharge has been added to postal cards effective 5/12/08.

NOTE: actual size of postal cards is 3.5" x 5.5"

All the stamped envelope and card products on this page are Cradle-to-Cradle certified.
Products with this designation don't contain harmful materials and will not contribute to landfills.



SHOWN AT 80%

C Seabiscuit Stamped Envelope



SHOWN AT 50%



SHOWN AT 50%

E Koi Stamped Cards

F 2010 Complete Envelope Variety Pack* (Not Shown)

Includes Self-Adhesive **Seabiscuit** #10 & #6¼ Regular; #10 & #6¼ Window; Security #9 Regular & Security #9 Window; Self-Adhesive **Liberty Bell** #10 & #6¼ Regular; #10 & #6¼ Window; Security #9 Regular & Security #9 Window; Water-Activated **Liberty Bell** #10 & #6¼ Regular; #10 & #6¼ Window; Security #9 Regular & Security #9 Window

\$10.92 299009

* These envelopes are only available in variety packs.

❶ Going off sale 3/31/11.

American Commemorative

Each unique program in our American Commemorative Collectibles offers you a wide range of stamps and stamp products. Sign up for any program and receive your collectibles easily and automatically all year long.



A American Commemorative Collections Binder

Ideal to store and display your American Commemorative Panels & Cancellations.

Three-Ring Binder & 20 Pages	\$21.95	880600
Acetate Pages (Set of 10, 8 1/2" x 11")	9.95	880700

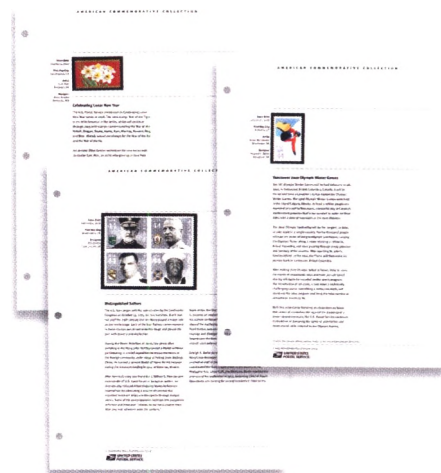
B Commemorative Stamp Club Binder (Not Shown)

Ideal for protecting your American Commemorative Collection pages.

Three-Ring Binder	\$5.50	000996
-------------------	--------	--------

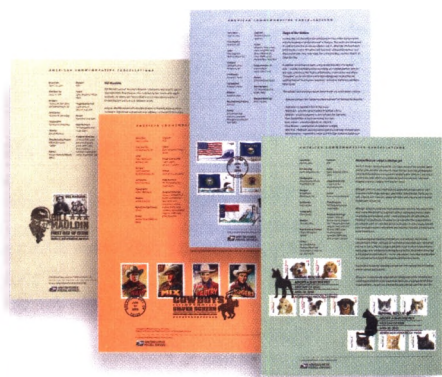


C | American Commemorative Panels #20248



D | American Commemorative Collection #20250

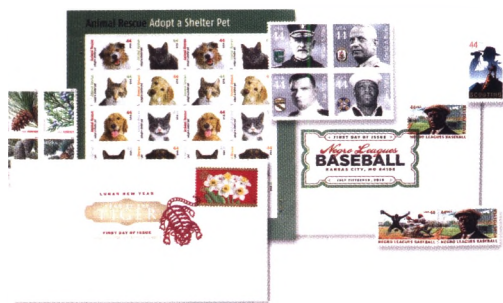
Collectibles



E | American Commemorative Cancellations #20247



F | First Day of Issue Ceremony Programs #20249



G | Standing Order Program #20251

C American Commemorative Panels #20248

- Limited Edition 8½" x 11¼"
- Some include engraved reproductions of artwork
- Narratives about each stamp subject
- Mint stamps in acetate mounts
- Only \$6.00 each unless otherwise noted

D American Commemorative Collection #20250

- Commemorates important anniversaries, people, places and events
- Includes protective acetate mounts, stamps and 8½" x 11" narrative pages
- Details on the issue and a brief story about the stamp subject
- Only \$3.25 per page*

E American Commemorative Cancellations #20247

- Official First Day of Issue Cancellation
- Mint stamp(s) affixed to an 8" x 10½" color page
- Includes technical and historical information about the stamp and its designer
- Only \$2.50 per page*

F First Day of Issue Ceremony Programs #20249

Each Ceremony Program comes with the following:

- Narrative about stamp subject
- Agenda and participant list
- Affixed mint stamp(s) with Official First Day of Issue Cancellation on a 9" x 6" envelope
- Only \$4.95 each* when purchased through subscription (\$6.95 if purchased individually**)

G Standing Order Program #20251

- Customize your collection
- Mix and match with specific formats and quantities
- Choose from ten different categories
- Receive shipments automatically

* When stamp value exceeds this amount, the price will be determined by the actual value of the stamps. Price subject to change.

** To purchase individual Ceremony Programs, see specific stamp listings.

How to Order

Start or give a subscription today! It's easy.
Just call 1 800 STAMP-24 (1 800 782-6724).



Ask about our automatic credit card charge option.

For additional information related to Cancellations and Panels, contact
American Society for Philatelic Pages and Panels (ASPPP)

P.O. Box 475, Crosby, TX 77532-0475

E-mail: membership@asppp.org or visit asppp.org

Definitives



A American Clock



B American Toleware



C Chippendale Chair



D Silver Coffeepot



F Navajo Jewelry

~AMERICAN DESIGN SERIES~

A American Clock 10c

DATE OF ISSUE: 1/24/03 at Tucson AZ

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/ plate no.	\$2.00	108040
Block of 10	1.00	108030
Block of 4	.40	108020

B American Toleware 5c

REPRINTED: 2007

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/ plate no.	\$1.00	180540
Block of 10	.50	180530
Block of 4	.20	180520

C Chippendale Chair 4c

DATE OF ISSUE: 3/5/04 at New York NY

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/ plate no.	\$.80	110440
Block of 10	.40	110430
Block of 4	.16	110420

D Silver Coffeepot 3c

DATE OF ISSUE: 3/16/07 at New York NY

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.60	103340
Block of 10	.30	103330
Block of 4	.12	103320

E Star 3c (Not Shown)

DATE OF ISSUE: 6/7/02 at Washington DC

1 design, 8 positions, plate no. in 4 corners, offset (BCA)

* Pane of 50 w/plate no.	\$1.50	100340
Block of 20	.60	100330
Block of 4	.12	100320

F Navajo Jewelry 2c

REISSUED: 5/12/07 at Washington DC

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.40	180440
Block of 10	.20	180430
Block of 4	.08	180420

G Tiffany Lamp 1c (Shown on page 33)

REISSUED: 3/7/08 at New York NY

1 design, 15 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.20	184140
Block of 10	.10	184130
Block of 4	.04	184120

~DISTINGUISHED AMERICANS SERIES~

H Mary Lasker 78c (3 oz.)

DATE OF ISSUE: 5/15/09 at Washington DC

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$15.60	113240
Block of 10	7.80	113230
Block of 4	3.12	113220

~AMERICAN CULTURE SERIES~

J Wisdom \$1

REPRINTED: 9/08

1 design, 6 positions, plate no. in 4 corners, offset (APU)

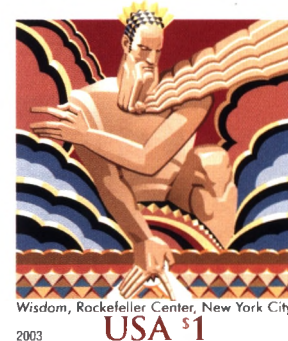
* Pane of 20 w/ plate no.	\$20.00	189640
* Block of 10 w/ plate no.	10.00	189630
* Block of 4 w/ plate no.	4.00	189620
Single Stamp	1.00	189610

SHOWN AT 195%



H Mary Lasker

SHOWN AT 195%



J Wisdom

Definitives

~SCENIC AMERICAN LANDSCAPES SERIES~

K Grand Teton National Park 98¢ (Int'l rate)

DATE OF ISSUE: 6/28/09 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$19.60	574640
Block of 10	9.80	574630
Block of 4	3.92	574620

L Mount McKinley 80¢

REPRINTED: 4/03

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/ plate no.	\$16.00	501540
Block of 10	8.00	501530
Block of 4	3.20	501520

M Zion National Park 79¢ (Int'l rate, Mexico)

DATE OF ISSUE: 6/28/09 at Washington DC

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$15.80	574740
Block of 10	7.90	574730
Block of 4	3.16	574720

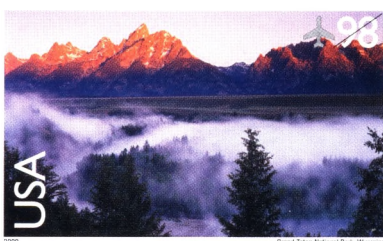
N Great Smoky Mountains 75¢ (Int'l rate, Canada)

DATE OF ISSUE: 2/24/06 at St. Louis MO

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/ plate no.	\$15.00	568240
Block of 10	7.50	568230
Block of 4	3.00	568220

* Please refer to order form to request specific plate positions.



K Grand Teton National Park



M Zion National Park



L Mount McKinley



N Great Smoky Mountains

CELEBRATE SPRING
WITH A PHILATELIC FLING!

SPRING '11 POSTAGE STAMP MEGA EVENT APRIL 7-10, 2011

MARK YOUR CALENDARS NOW—

The ASDA Spring 2011 Postage Stamp Mega Event
is the place to be this April! Don't miss hundreds of
dealers, free lectures, appraisals, and much more.

The New Yorker Hotel
481 Eighth Avenue
New York, NY 10001

Visit www.asdaonline.com for more details.



Definitives

SHOWN AT 160%



B Monarch Keyword: **Monarch**

SHOWN AT 220%



E Purple Heart

SHOWN AT 220%



F Polar Bear Keyword: **Stahl**

SHOWN AT 220%



G Bighorn Sheep

~ OTHER DEFINITIVES ~

A Washington and Jackson \$5 (Not Shown)

DATE OF ISSUE: 8/19/94 at Pittsburgh PA

1 design, 6 positions, plate no. in 4 corners, intaglio (SVS)

(WATER ACTIVATED)

* Pane of 20 w/ plate no.	\$100.00	109540
* Block of 10 w/ plate no.	50.00	109530
* Block of 4 w/ plate no.	20.00	109520
Single Stamp	5.00	109510

B Monarch 64¢

DATE OF ISSUE: 5/17/10 at New York NY

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$12.80	114640
Block of 10	6.40	114630
Block of 4	2.56	114620
First Day Cover	1.02	114661
Ceremony Program	6.95	114691

C Dolphin 64¢ (Not Shown)

DATE OF ISSUE: 6/12/09 at Washington DC

1 design, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$12.80	113340
Block of 10	6.40	113330
Block of 4	2.56	113320

D Richard Wright 61¢ (2 OZ.) (Not Shown)

DATE OF ISSUE: 4/9/09 at Chicago IL

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$12.20	113040
Block of 10	6.10	113030
Block of 4	2.44	113020
Ceremony Program	6.95	113091
Diary Page (7½" x 10½")		
& Pane of 20	17.95	113076

E Purple Heart 44¢

REISSUED: 4/28/09 at Washington DC

1 design, 6 positions, plate no. in 4 corner, offset (APU)

* Pane of 20 w/ plate no.	\$8.80	123740
Block of 10	4.40	123730
Block of 4	1.76	123720
Pane of 20 & First Day Cover	9.62	123793

F Polar Bear 28¢ (Postcard rate)

DATE OF ISSUE: 4/16/09 at New York NY

1 design, 15 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$5.60	113140
Block of 10	2.80	113130
Block of 4	1.12	113120
Ceremony Program	6.95	113191

G Bighorn Sheep 17¢

REPRINTED: 5/09

1 design, 14 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$3.40	181540
Block of 10	1.70	181530
Block of 4	.68	181520

H Official Mail 1¢ (Not Shown)

DATE OF ISSUE: 2/24/09 at Washington DC

1 design, offset (SSP)

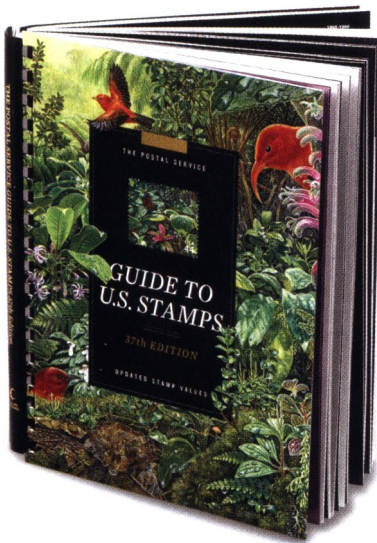
Pane of 20	\$.20	574440
Block of 10	.10	574430
Block of 4	.04	574420

NOTE: Must meet postal requirements for mail use.

NOTE: Official (Penalty) Mail stamps available only through USA Philatelic catalog orders. These items are not available at Philatelic centers. Penalty for private use \$300.

* Please refer to order form to request specific plate positions.
Also available as a self-adhesive coil.

Collecting Essentials



A The Postal Service Guide to U.S. Stamps

THE resource for collectors, the guide provides full-color reproductions and comprehensive information about every U.S. stamp issued from 1847 to 2010.

A The Postal Service Guide to U.S. Stamps

37th Edition \$19.95 891000

B The 2010 Stamp Yearbook (Shown on page 28)

Stamp Collection (Hardback) \$59.95 991000
64 pages, 65 stamps plus mounts
Mail Use Stamp Packet 8.95 991004
17 stamps plus mounts
Yearbook & Mail Use Packet 63.95 991001

C The 2009 Stamp Yearbook (Not Shown)

Stamp Collection (Hardback) \$59.95 990900
64 pages, 61 stamps plus mounts
Mail Use Stamp Packet 17.50 990904
33 stamps plus mounts
Yearbook & Mail Use Packet 71.95 990901

D The 2008 Commemorative Stamp Yearbook (Not Shown)

Stamp Collection (Hardback) \$64.95 **SOLD OUT**
64 pages, 68 stamps

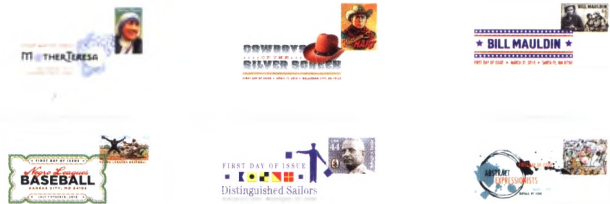
E The 2007 Commemorative Stamp Yearbook (Not Shown)

Stamp Collection (Hardback) \$64.95 990700
64 pages, 117 stamps



L America's Postmark Binder

The perfect album for your postmark collectibles, this handsome binder includes 20 vinyl pages with pockets custom-sized to hold First Day Covers.



F 2010 Digital Color Postmark First Day Covers

F 2010 Digital Color Postmark First Day Covers

Complete set of 58 Covers \$87.00 991079
Core set of 17 Covers 25.50 991068

G 2009 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 63 Covers \$94.50 990979
Core Set of 17 Covers 25.50 990968

H 2008 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 41 Covers \$61.50 **SOLD OUT**
Core Set of 12 Covers 18.00 990868

J 2007 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 61 Covers \$91.50 990779
Core Set of 14 Covers 21.00 990768

K Binder with Slipcase and Pages

(All Sold Separately) (Not Shown)

Binder w/ Slipcase \$42.00 014002
Pages (2 vert. pockets, 1-4 1/2" x 10 1/2"; 1-2 1/2" x 10 1/2") 5.95 014005
Pages (3 vertical pockets, 2 1/2" x 10 1/2") 5.95 014006
Pages (1 vertical pocket, 7 1/2" x 10 1/2") 5.95 014007
Pages (2 horizontal pockets, 5 1/2" x 7 1/2") 5.95 014008
Pages (3 horizontal pockets, 3 1/2" x 7 1/2") 5.95 014009
Pages (4 horizontal pockets, 2 1/2" x 7 1/2") 5.95 014010
Pages (5 horizontal pockets, 1 1/2" x 7 1/2") 5.95 014011
Pages (6 horizontal pockets, 1 1/2" x 7 1/2") 5.95 014012
Pages (4 vertical pockets, 5 1/2" x 3 1/2") 5.95 014013
Pages (8 horizontal pockets, 1 1/2" x 7 1/2") 5.95 014014

All pages come in sets of five; not included in binder.

L America's Postmarks Binder

Three-Ring Binder & 20 Pages \$21.95 880660
Pages (Set of 20) 8.95 880681

Available while supplies last.

NEGRO LEAGUES

BASEBALL

COMMEMORATIVE FOLIO

Drawing some of the most remarkable athletes ever to play the sport, the Negro leagues challenged racist notions of athletic superiority and ultimately sparked the integration of American sports.

Featuring gorgeous illustrations by artist Kadir Nelson, this folio highlights the history of the Negro leagues and their founder, Andrew "Rube" Foster. Folio comes with a collectible insert with placeholder to preserve stamps. Also includes pane of 20 **Negro Leagues Baseball** stamps and mount.

\$16.95 // 465274

the zealous
SPORTS FAN

THE 2010

STAMP

YEARBOOK

This 64-page hardcover book includes placeholders to preserve both collectible and mail use issuances, a compelling array of artist profiles, quotes, and imagery, PLUS 65 stamps with mounts.

The 17 stamps featured in the second section of the book are available in the Mail Use Stamp Packet. Or, buy together — and save \$4.95!

Learn more and see inside:
www.stampproducts.com/2010yearbook

The 2010 Stamp Yearbook
(64-page hardcover book w/
65 stamps plus mounts)
\$59.95 // 991000

Mail Use Stamp Packet
(17 stamps plus mounts)
\$8.95 // 991004

Yearbook & Mail Use Packet
\$63.95 // 991001

the avid
COLLECTOR



THE GRANDEST THINGS

The Grandest Things explores how our national park system began, the changes it has endured, and the astounding array of sites it includes — all through breathtaking images and historic stamps.

This 116-page, hardcover book includes a special collecting section complete with stamp placeholders and background information. Book also comes with nine mint stamps: eight from the *Scenic American Landscapes* series and the 1972 *Old Faithful, Yellowstone* issuance!

Take a tour today!
www.stampproducts.com/parksbook

\$49.95 // 989200

the adventurous
EXPLORER



ADOPT A SHELTER PET DIARY BOOK & NOTECARDS

Record precious memories like your pet's first day home and favorite activities in this 60-page keepsake book. Includes placeholders for your own special photos and notes, plus 10 *Animal Rescue* stamps with mount.

Dog Edition \$14.95 // 567077
Cat Edition \$14.95 // 576078

Show your support of pet adoption with your mail! Set of 10 notecards comes with custom-designed envelopes and matching stamps.

\$12.95 // 576094
Available while supplies last!

the shelter pet
ADVOCATE



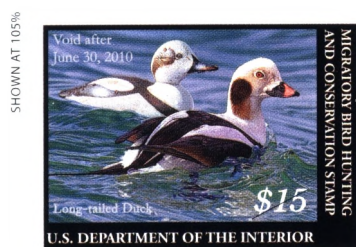
DUCK STAMPS & JUNIOR DUCK STAMPS

Duck Stamps

Proceeds from the sale of the Migratory Bird Hunting and Conservation Stamp (the Federal Duck Stamp) fund the acquisition of wetlands and wildlife habitat for the National Wildlife Refuge System. Since its inception in 1934, the Federal Duck Stamp Program has generated more than \$700 million for the preservation of some five million acres of American wetlands.



A American Wigeon



B Long-tailed Duck



D Hooded Merganser

Junior Duck Stamps

Proceeds from the sale of Junior Duck Stamps are used to support a national art and environmental education curriculum for students in grades K-12. The first-place national winning design is selected from the Best in Show designs from each of the fifty states, the District of Columbia, and U.S. territories.

A American Wigeon \$15.00

DATE OF ISSUE: 6/25/10 at Hanover MD

1 design, 4 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$300.00	334240
* Block of 4 w/plate no.	60.00	334220
Single Stamp	15.00	334210
Uncut Press Sheet	1,440.00	334284
Single Stamp (Self-Adhesive)	15.00	334340
Uncut Press Sheet (Self-Adhesive)	500.00	334384
Silk Cachet	25.00	541062
Artist Commemorative Card (8" x 10")	50.00	541092

B Long-tailed Duck \$15.00

DATE OF ISSUE: 6/26/09 at Nashville TN

1 design, 3 positions, plate no. in 4 corners

* Pane of 20 w/plate no.	\$300.00	334040
* Block of 4 w/plate no.	60.00	334020
Single Stamp	15.00	334010
Uncut Press Sheet	1,000.00	334084
Single Stamp (Self-Adhesive)	15.00	334140
Uncut Press Sheet (Self-Adhesive)	300.00	334184
Silk Cachet	30.00	540962
Artist Commemorative Card (8" x 10")	50.00	540992

C Northern Pintail \$15.00 (Not Shown)

DATE OF ISSUE: 6/27/08 at Hanover MD

1 design, 3 positions, no plate no.

* Pane of 20 w/selvage	\$300.00	333840
* Block of 4 w/selvage	60.00	333820
Single Stamp	15.00	333810
Uncut Press Sheet	1,000.00	333884
Single Stamp (Self-Adhesive)	15.00	333940
Uncut Press Sheet (Self-Adhesive)	300.00	333984
Silk Cachet	30.00	540862
Artist Commemorative Card (8" x 10")	75.00	540892
75th Anniversary Pane of 2	50.00	333889

NOTE: Duck Stamps are not valid for postage. They are valid for hunting permits.

D Hooded Merganser \$5.00

DATE OF ISSUE: 6/25/10 at Hanover MD

* Pane of 30 w/ plate no.	\$150.00	541040
* Block of 4 w/ plate no.	20.00	541020
Single Stamp	5.00	541010

E Wood Duck \$5.00 (Not Shown)

DATE OF ISSUE: 6/26/09 at Nashville TN

* Pane of 30 w/ plate no.	\$150.00	540940
* Block of 4 w/ plate no.	20.00	540920
Single Stamp	5.00	540910

* Please refer to order form to request specific plate positions.

NOTE: Jr. Duck Stamps are not valid for postage. They are not valid for hunting permits.

PREMIUM STATIONERY



A Evergreens Notecard Set

Set includes eight notecards (5½" x 4⅞") featuring beautiful renditions of four different conifers, eight custom-designed envelopes, and eight Forever® stamps — so you'll always have the correct postage!

B Hawaiian Rain Forest Oversized Premium Stamped Cards

Ten 5" x 7" postcards feature the gorgeous artwork of *Hawaiian Rain Forest*. Each card is pre-stamped and ready-to-mail.



H Cowboys of the Silver Screen Premium Stamped Cards

Capture the nostalgia of vintage Westerns with these ready-to-mail cards featuring four legendary Hollywood cowboys. Booklet includes 20 pre-stamped cards.



A Holiday Evergreens 44¢

Notecard Set w/ Envelopes & Stamps (8 cards, 2 of each design) \$11.95 886600

B Hawaiian Rain Forest 44¢

Oversized Premium Stamped Cards (Set of 10) \$8.95 885400

C Animal Rescue: Adopt A Shelter Pet 44¢ (Shown on page 29)

Notecard Set w/Envelopes & Stamps (10 cards, 1 of each design) \$12.95 576094

D Kelp Forest 44¢ (Not Shown)

Oversized Premium Stamped Cards (Set of 10) \$8.95 464066

E Celebrating Lunar New Year: Year of the Tiger 44¢ (Not Shown)

Deluxe Notecard Set w/ Envelopes & Stamps (12 of each) \$14.95 574366

F Celebrating Lunar New Year: Year of the Ox 42¢ * (Not Shown)

Deluxe Notecard Set w/ Envelopes & Stamps (12 of each) \$13.95 573894

G Holiday Nutcrackers 42¢ * (Not shown)

Postcard Puzzles \$7.95 678077

H Cowboys of the Silver Screen 28¢

Premium Stamped Cards (Booklet of 20) \$14.95 465366

J Scenic American Landscapes 28¢ (Not Shown)

Premium Stamped Cards (Booklet of 20) \$14.95 980066

K Gulf Coast Lighthouses 28¢ (Not Shown)

Premium Stamped Cards (Booklet of 20) \$14.95 464566

Premium Stamped Stationery (Package of 10) 15.95 464580

L The Simpsons 28¢ (Not Shown)

Premium Stamped Cards (Booklet of 20) \$14.95 679066

M Early TV Memories 28¢ (Not Shown)

Premium Stamped Cards (Booklet of 20) \$14.95 463366

N America on the Move: 50s Fins and Chrome 27¢ * (Not shown)

Premium Stamped Cards (Booklet of 20) \$13.95 463666

O SALE The Art of Disney: Imagination 27¢ * (Not shown)

Premium Stamped Cards (Booklet of 20) \$13.95 \$9.99 571477

* Additional postage required.

SELF-ADHESIVE COILS

PRECANCELLED, NON-DENOMINATED

A American Eagle Presorted First-Class (25¢)

DATE OF ISSUE: 8/5/05 at Grand Rapids MI
10 designs, plate no. every 20', gravure (SSP)

Strip of 25 w/plate no. (3K Coil) \$6.25 782830

DATE OF ISSUE: 6/26/03 at Santa Clara CA
10 designs, plate no. every 20', gravure (SSP)

Strip of 25 w/plate no. (10K Coil) \$6.25 782130

B Patriotic Banner Presorted STD (10¢)

(Not Shown)

DATE OF ISSUE: 7/4/07 at Washington DC
1 design, plate no. every 31', offset (SSP)

Strip of 25 w/plate no. (10K coil) \$2.50 784730

1 design, plate no. every 10', gravure (AVR)

Strip of 25 w/plate no. (10K coil) \$2.50 784731

Strip of 25 w/plate no. (3K coil) 2.50 784630

SHOWN AT 200%



A American Eagle Presorted First-Class

C Sea Coast Nonprofit (5¢)

REPRINTED: 6/03

1 design, plate no. every 22', gravure (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 781431

REPRINTED: 4/04

1 design, plate no. every 27', offset (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 781432

REISSUED: 4/6/04 at Washington DC

1 design, plate no. every 27', gravure (APU)

Strip of 25 w/plate no. (3K Coil) \$1.25 782730

REPRINTED: 8/04

1 design, plate no. every 20', gravure (SSP)

Strip of 25 w/plate no. (10K Coil) \$1.25 781433

REPRINTED: 11/04

1 design, plate no. every 27', gravure (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 781434

Precancelled stamps, including First-Class Presort, non-denominated bulk rate, and nonprofit stamps, are used by large-volume mailers who prepare mailings at various presort levels. These stamps may be used to pay regular postage by authorized mailers (see USPS Domestic Mail Manual). Denomination in parentheses denotes selling price for non-denominated stamps. Not valid for foreign postage.

D Flags of Our Nation: Set 4 44¢ (Not Shown)

Stars and Stripes, Montana, Nebraska, Nevada,
New Hampshire, New Jersey, New Mexico, New York,
North Carolina, North Dakota

DATE OF ISSUE: 4/16/10 at New York NY
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only) \$22.00 787640

First Day Covers (10) 8.20 787663

Ceremony Program 6.95 787691

Digital Color Postmark

First Day Covers (10) 15.00 787668

E Flags of Our Nation: Set 3 44¢ (Not Shown)

Kentucky, Louisiana, Maine, Maryland,
Massachusetts, Michigan, Minnesota, Mississippi,
Missouri, Stars and Stripes

DATE OF ISSUE: 8/6/09 at Pittsburgh PA
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only) \$22.00 787540

Ceremony Program 6.95 787591

F Flags of Our Nation: Set 2 42¢ (Not Shown)

(Additional postage required)

District of Columbia, Florida, Georgia, Guam,
Hawai'i, Idaho, Illinois, Indiana, Iowa, Kansas

DATE OF ISSUE: 9/2/08 at Washington DC
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only) \$21.00 786640

Ceremony Program 6.95 786691

G Flags of Our Nation: Set 1 42¢ (Not Shown)

(Additional postage required)

Stars and Stripes, Alabama, Alaska, American
Samoa, Arizona, Arkansas, California, Colorado,
Connecticut, Delaware

DATE OF ISSUE: 6/14/08 at Washington DC
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only) \$21.00 786540

Collector's Folder w/Coil of 50 29.95 786575

H Polar Bear 28¢ (Postcard rate)

(Shown on page 26)

DATE OF ISSUE: 4/16/09 at New York NY
1 design, plate no. every 20', gravure (AVR)

Full Coil of 100 (only) \$28.00 787240

J Bighorn Sheep 17¢

DATE OF ISSUE: 5/21/07 at Washington DC
1 design, plate no. every 31', offset (SSP)

Full Coil of 100 (only) \$17.00 785740



J Bighorn Sheep

SHOWN AT 100%



K U.S. Flag

SHOWN AT 100%

K U.S. Flag 44¢ ★

DATE OF ISSUE: 5/1/09 at Washington DC
1 design, plate no. every 16', gravure (AVR)

Full Coil of 10,000 \$4,400.00 787840

Strip of 25 w/plate no. 11.00 787830

Full Coil of 3,000 1,320.00 787740

Strip of 25 w/plate no. 11.00 787730

DATE OF ISSUE: 5/8/09 at Washington DC
1 design, plate no. every 31', offset (APU)

Full Coil of 100 (only) \$44.00 787040

DATE OF ISSUE: 5/8/09 at Washington DC
1 design, plate no. every 20', offset (AVR)

Full Coil of 100 (only) \$44.00 787041

DATE OF ISSUE: 5/8/09 at Washington DC
1 design, plate no. every 31', offset (SSP)

Full Coil of 100 (only) \$44.00 787042

★ This number represents the actual plate number intervals.

★ Also available as a self-adhesive booklet.

WATER-ACTIVATED COILS

PRECANCELLED, NON-DENOMINATED

A American Eagle Presorted First-Class (25¢)

DATE OF ISSUE: 5/12/04 at Washington DC
10 designs, plate no. every 10', gravure (SSP)

Strip of 25 w/plate no. (3K Coil)	\$6.25	782530
Strip of 5	1.25	782520

B Patriotic Banner Presorted STD (10¢)

(Not Shown)

DATE OF ISSUE: 2/24/09 at Washington DC
1 design, plate no. every 31', offset (SSP)

Strip of 25 w/plate no. (500 Coil)	\$2.50	787430
Strip of 5	.50	787420

Precancelled stamps, including First-Class Presort, non-denominated bulk rate, and nonprofit stamps, are used by large-volume mailers who prepare mailings at various presort levels. These stamps may be used to pay regular postage by authorized mailers (see USPS Domestic Mail Manual). Denomination in parentheses denotes selling price for non-denominated stamps. Not valid for foreign postage.

SHOWN AT 225%



C Sea Coast Nonprofit

C Sea Coast Nonprofit (5¢)

DATE OF ISSUE: 3/19/03 at Washington DC
1 design, plate no. every 10', gravure (GFD)

Strip of 25 w/plate no. (10K Coil)	\$1.25	782030
Strip of 5	.25	782020
Strip of 25 w/plate no. (500 Coil)	1.25	781830
Strip of 5	.25	781820

REPRINTED: 3/04

1 design, plate no. every 14', gravure (SSP)

Strip of 25 w/plate no. (10K Coil)	\$1.25	782031
Strip of 5	.25	782021

REISSUED: 6/11/04 at Washington DC

1 design, plate no. every 14', gravure (SSP)

Strip of 25 w/plate no. (3K Coil)	\$1.25	782630
Strip of 5	.25	782620

REISSUED: 9/05/08 at Washington DC

1 design, plate no. every 31', offset (SSP)

Strip of 25 w/plate no. (500 Coil)	\$1.25	701830
Strip of 5	.25	701820

D U.S. Flag 44¢ (Shown on page 32)

DATE OF ISSUE: 5/1/09 at Washington DC
1 design, plate no. every 14', gravure (SSP)

Full Coil of 3,000	\$1,320.00	787140
Strip of 25 w/plate no.	11.00	787130
Strip of 5	2.20	787120

E American Clock 10¢

DATE OF ISSUE: 8/4/06 at Independence OH
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$1,000.00	784340
Strip of 25 w/plate no.	2.50	784330
Strip of 5	.50	784320

REISSUE: 7/15/08 at Washington DC

1 design, plate no. every 31', offset (SSP)

Full Coil of 10,000	\$1,000.00	704340
Strip of 25 w/plate no.	2.50	704330
Strip of 5	.50	704320

F American Toleware 5¢

DATE OF ISSUE: 5/31/02 at McLean VA
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$500.00	778140
Strip of 25 w/plate no.	1.25	778130
Strip of 5	.25	778120

G Chippendale Chair 4¢

DATE OF ISSUE: 7/19/07 at Washington DC
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$400.00	785640
Strip of 25 w/plate no.	1.00	785630
Strip of 5	.20	785620

H Silver Coffeepot 3¢ (Shown on page 24)

DATE OF ISSUE: 9/16/05 at Milwaukee WI
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$300.00	782940
Strip of 25 w/plate no.	.75	782930
Strip of 5	.15	782920

J NEW Navajo Jewelry 2¢ (Shown on page 24)

DATE OF ISSUE: 2/12/11 at Charleston SC 29423
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$200.00	788040
Strip of 25 w/plate no.	.50	788030
Strip of 5	.10	788020
First Day Cover	.84	788062

K Tiffany Lamp 1¢

DATE OF ISSUE: 3/1/03 at Biloxi MS
1 design, plate no. every 14', gravure (SSP)

Full Coil of 3,000	\$30.00	SOLD OUT
Strip of 25 w/plate no.	.25	SOLD OUT
Strip of 5	.05	SOLD OUT

REISSUE: 6/07/08 at McLean VA

1 design, plate no. every 31', offset (SSP)

Full Coil of 3,000	\$30.00	761540
Strip of 25 w/plate no.	.25	761530
Strip of 5	.05	761520

REISSUE: 4/28/09 at Washington DC

1 design, plate no. every 31', offset (SSP)

Full Coil of 10,000	\$100.00	786440
Strip of 25 w/plate no.	.25	786430
Strip of 5	.05	786420

‡ This number represents the actual plate number intervals.



E American Clock



F American Toleware



G Chippendale Chair



K Tiffany Lamp

As one of our best customers,
we wanted to give you a second
look at the newest stamp issues
and offers. Don't miss **Year of
the Rabbit**, the fourth issuance
in the **Celebrating Lunar New
Year Series!**



CELEBRATE THE ART OF MUSIC! Latin Music Legends Commemorative Print Set

Print Set Includes:

- ❖ Five album-sized prints featuring striking portraits of each performer, as well as a placeholder to preserve stamp (Prints can be displayed in a standard 12" x 12" frame!)
- ❖ Extended biographical information and photo on the back of each print
- ❖ Strip of five **Latin Music Legends** stamps with mounts
- ❖ PLUS, a collectible sleeve featuring original illustrations by stamp artist Rafael Lopez

Item # 467174 // \$15.95



**"My goal was that when you see
the stamp, you hear the music."**

- Ethel Kessler, Art Director

2011 Stamps Issued to Date

Lady Liberty and U.S. Flag
2010 // December 1 // Washington DC

Year of the Rabbit
January 22 // Morrow GA

Kansas Statehood
January 27 // Topeka KS

New River Gorge Bridge
TBD

Ronald Reagan Centennial
February 10 // Simi Valley CA

Neon Celebrate!
February 11 // Charleston SC

Navajo Jewelry
February 12 // Charleston SC

Jazz
March 22 // New Orleans LA

Latin Music Legends
March // TBD

Tito Puente licensed by the Ernest Puente Trust.
Selena licensed by Q Productions, Inc., Corpus Christi, Texas.
The name, image and likeness of Celia Cruz licensed by the Celia Cruz Knight Estate, Miami, Florida.